

Maryland New Directions 2018

Annual Report

45th Anniversary
edition



www.mdnewdirections.org

2700 N Charles Street, Suite 200 Baltimore MD 21218 410.230.0630

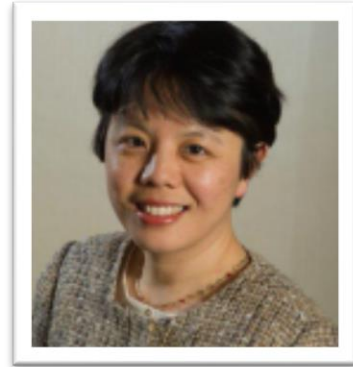
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Message from Executive Director

Dear Friends,

A young mother of three attended our Commercial Transportation Careers (CTC) Training and at the time, she was also working at a local hotel, getting off work at 1 am. Yet, she arrived promptly for training every morning, persistently pursuing her dream despite the lack of sleep. Today, she is driving for the MTA. Her earnings have increased from \$11 to \$18 per hour and she is receiving full union benefits. When she told me how proud her kids were, seeing her at work during a parent's Career Visit Day, my heart melted. Witnessing stories like these keeps MND's team humble and delighted in our work daily.



Our 45th Anniversary Gala in the Spring of 2018 provided a great opportunity to reconnect with friends, donors, and past program graduates. While many of those past clients came to us facing tremendous obstacles, through their determination and MND's support, they have gone on to build successful careers, raise families, and lead happy, productive lives.

Every employed client is making a contribution to the success of local employers, and our community as a whole. Our new Commercial Transportation Careers Training Program graduated 25 in its first year for the Charm City Circulator, MTA, and other transportation providers. Graduates of the Maritime Transportation, Distribution and Logistics Training Program continue to contribute to the success of the Port of Baltimore and related businesses, which last year saw tonnage levels not seen since the late 1970's. Nearly a third of the clients we served in FY2018 were youth and young adults, ages 18-24.

MND's industry specific training programs provide employers of some of the region's most critical industries with qualified candidates for immediate employment. Too many Baltimore residents are working hard every day – often at more than one job – and are still not making enough to support a family. For these individuals, MND's programs and services open a door to opportunity, enabling them to secure high-quality jobs, earn family sustaining wages, and long term careers.

It is in this collaborative spirit that MND looks forward to FY2019 and beyond as we continue to partner with high-road employers, job seekers, volunteers and supporters to realize MND's mission and Baltimore's future. Working together, we can create a more productive and safer community for all of us because when we help motivated residents in our community establish a new direction in their lives, everyone wins.

Sincerely,

A handwritten signature in blue ink that reads "Grace Lee".

Proven Paths to Employment

Our mission is to train and coach people facing career and life transitions to overcome barriers, restore self-belief, and acquire the skills and tools needed to secure employment on a path to living wage.



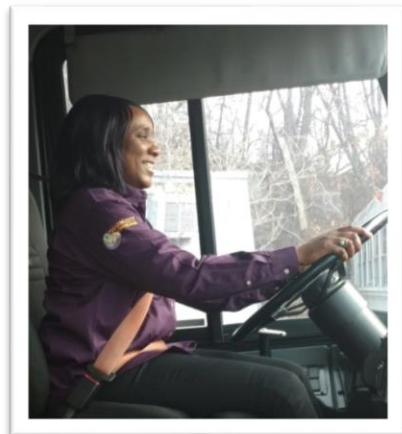
Career Focus

MND's award winning Career Focus program provides career assessment & planning, job readiness training, resume development, interview skills and additional services including computer literacy training and ongoing one-on-one job coaching for up to 2 years.



Maritime Transportation, Distribution & Logistics (MTDL)

The internationally recognized MTDL Training Program provides industry specific training and hard-skills certifications including Warehouse Inventory Control Specialist (WICS), Certified Customs Specialist (CCS), OSHA-10 and Forklift Operation Certification, and the Transportation Workers Identification Card (TWIC).



Commercial Transportation Careers (CTC)

Our CTC Training Program provides industry specific skill training and access to behind-the-wheel training. Designed to overcome the cost of CDL training, the CTC program helps clients obtain their CDL-B and secure a variety of positions in commercial transportation.

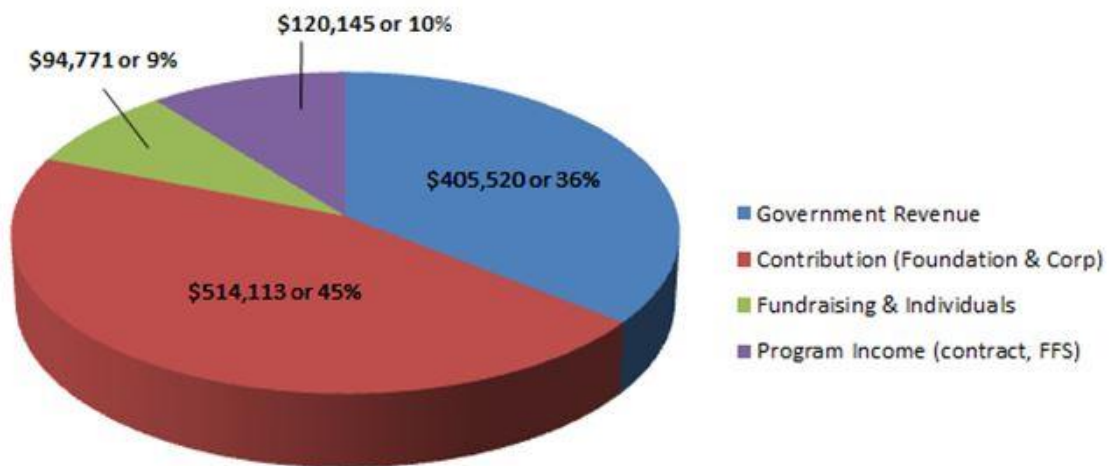
Program Impact

Maryland New Directions maintains a high level of impact, both in the lives of our clients and on the local economy. Changing lives one job at a time, we are putting more people in to living wage careers, reducing the need for government benefits, and creating contributing members of society. Since inception, nearly 139,500 individuals have benefited from our services.

In FY18, 425 individuals received services and 269 enrolled in specialized career training programs.



FY 2018 Financial Details

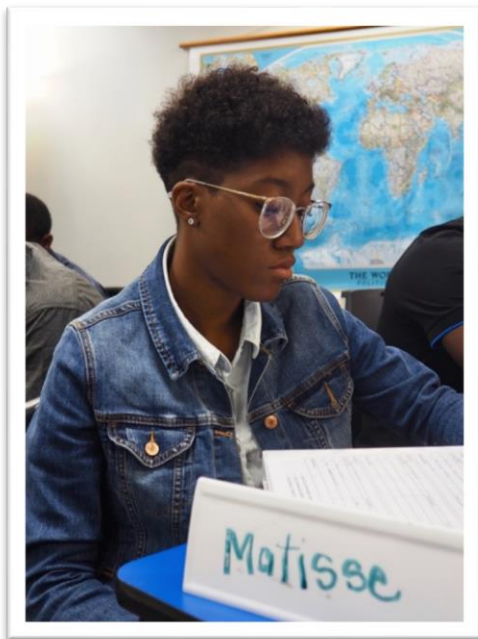
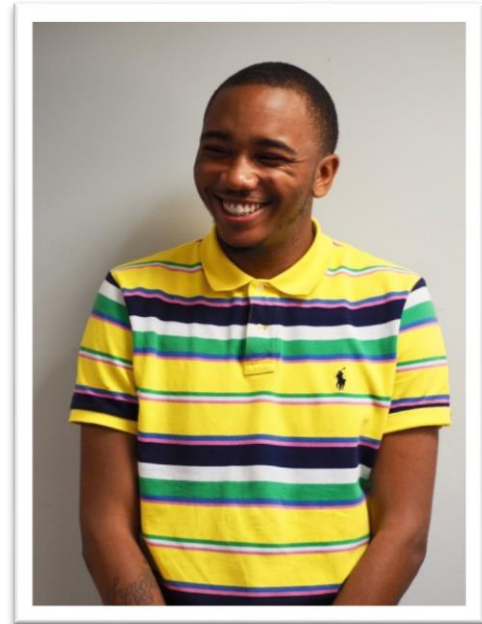


A New Direction

For young adults ages 18-24, Maryland New Directions offers the opportunity to establish a career with a living wage when college just isn't an option. With no cost to the client, MND offers specialized career training, industry specific certifications, individualized job coaching, resume and interviewing skills, and a brighter future!

“MND is a life changing program...seriously! After completion of the Maritime Transportation Distribution and Logistics training program, I will be taking the Forklift Certification and will be well prepared to get a good job to support my daughter, who arrives next month”. ~ Matthew

Matthew successfully obtained his forklift certification and quickly secured gainful employment with Second Chance, LLC!



Matisse was working hard in preparation for her graduation from our Maritime Transportation, Distribution and Logistics training program. “This was a great opportunity for me right out of high school! I wasn’t prepared for college so this is really the best option. My goal is to work in the Import-Export field”.

Re-discovering her love of learning and feeling prepared and confident, Matisse is currently working on her Business Degree at a local college!

Back on Track

Each year, MND helps Baltimore area residents enter or return to the workforce. Many of our clients face severe obstacles and struggles that are difficult to overcome alone. With the support from MND, and a big desire to succeed, they are able to get their lives back on track.

Meet Deidre

Deidre obtained her LPN back in 2003, followed by her RN in 2005, but shortly after, her life started falling apart.

Her husband was an abuser, who threw her out and took away her children. She was homeless, lost her job, going through divorce and custody battle – losing everything. Soon thereafter, she lost her nursing license and ended up in jail.

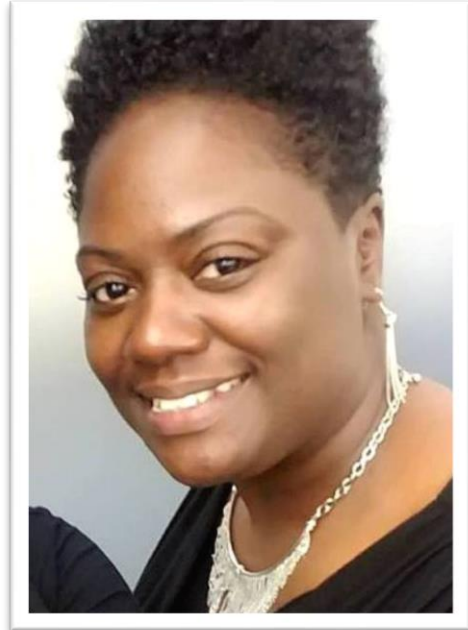
In 2008, she moved to Baltimore from a small town on the Eastern Shore, seeking better mental health services. Her life was “chaos, miserable, and there was no reason to get up”. She was suicidal. Now with a criminal background, she did whatever was necessary to eat and pay court ordered child support.

Then her pastor told her about MND.

“MND was very supportive, and although I was used to being told ‘no’, MND said ‘yes’. They set a standard of real-life working expectations, and offered caring professionalism. MND didn’t see obstacles, only opportunities, and went above and beyond.”

With MND’s training and support, Deidre began to find her self-worth, started volunteering at her church and meeting regularly with her job coach. She wanted to return to nursing and with the support of her pastor and job coach, she petitioned to have her nursing license reinstated by the Board of Nursing. With a lot of hard work and follow through, Deidre’s hearing was successful and her nursing license was reinstated.

She returned to nursing earlier this year and has recently been promoted to Unit Manager at a Fort Washington care facility. For Deidre, “It’s like a dream come true”.



Get Involved

Your financial support gives Baltimore's young adults (ages 18-24) a 'new direction' when college isn't an option. Each donation increases access to specialized career training, industry specific skills & certification, and a brighter future!

Every Dollar Moves Our Mission Forward!

Supporting Maryland New Directions helps change lives, one job at a time!

Donate now at

<http://mdnewdirections.org/donate-today/#>

Or by mail to: Maryland New Directions
2700 N. Charles Street, Suite 200
Baltimore MD 21218
ATTN: Barbara Reed-DiGia



Volunteers Make the Difference

Maryland New Directions welcomes new volunteers and talent to support the needs of our motivated job seekers. Individuals and groups can get involved in so many ways including:

- Workshop and NOW Job Search Assistants
- Mock Interviewers
- Development, Marketing and Business Committees
- Administrative Support

Learn about these and other great opportunities at <http://mdnewdirections.org/volunteer>

- Add me to your email and newsletter list!
- Contact me about volunteering!
- Please contact me about making a financial contribution

Visit our website www.mdnewdirections.org to learn more, or call us at 410.230.0630. Or you can send this form by mail to our office at 2700 N Charles Street, Suite 200, Baltimore MD 21218

Name: _____ **Phone:** _____

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Thank You to MND's FY 2018 Supporters

(July 1, 2017 – June 30, 2018)

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“My wife and I support MND because it helps its clients find work. Without work people can struggle to find purpose and stability in their lives. MND prepares its clients to apply for, obtain and hold jobs by giving them practical training and emotional support, and then links those clients to employment opportunities through its partnerships with employers. Even though we no longer live in Baltimore, we continue supporting MND because it effectively delivers on a worthy mission”. ~ Frederick Lohr, Donor since 2013

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