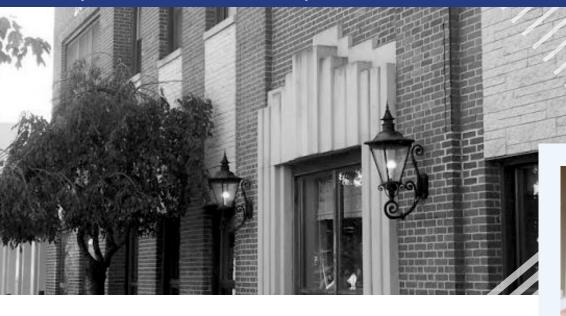
# THE THE Changing Lives Through Employment

**Maryland New Directions Quarterly Newsletter** 

Summer 2024



# Client Success Story: Meet Angel

Angel came to Maryland New Directions with a big new career goal. Tired of working in jobs where she never felt she was fulfilling her purpose or doing meaningful work, Angel decided it was time to pursue her love of driving and her dream of one day owning her own business in the trucking industry. She completed our Commercial Transportation Careers program in April 2024 and quickly earned her commercial driver's license B learner's permit. Angel is now working on completing behind-the-wheel training, securing long-term employment, and taking the next step toward her dream!



I loved this program. We learned all about the commercial transportation industry. We also had workshops about financial literacy, mental health, and so much more. I can't wait to reach my goal of becoming a CDL-B driver. Everyone should take this opportunity.



Learn more about our Commercial Transportation Careers program and sign up for our next orientation!



Our executive director, Grace Lee, is celebrating her 25th year with Maryland New Directions! Grace joined MND in 1999 as a clinical counselor and then program director before assuming the executive director role in 2007. Her leadership and passion has helped our organization – now in our 51st year! – continue to fulfill our mission and change lives through employment.

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# Maryland New Directions' FY23 IMPACT

307

Total Program Attendees

281

**Program Completers** 

196 Industry
Certifications Earned

175 Full-time Placements

\$18+ Average Starting Hourly Wage

86% Clients Retaining Employment at 90 Days

# Changing Lives Through Employment: Spring 2024 Update



Our April 2024 Commercial Transportation Careers graduates are now ready to earn their CDL-B driver's licenses and accelerate toward their new careers.



Motivated young adults earning industry certification, making unexpected friendships, and paving the way to a brighter future!

The first half of 2024 has been extremely busy at Maryland New Directions! Since January 1, we have hosted six cohorts in our three main career training programs—Professional Skills Training; Maritime, Transportation, Distribution & Logistics; and Commercial Transportation Careers. So far in 2024, a total of 137 clients have completed these courses with industry-specific skills and credentials to prepare them for their next careers. In addition, another 22 clients have received one-on-one services through our partnerships with the House of Ruth and the Ticket to Work program.



**Ready to start your new career?** Click here to read more about our training opportunities and fill out our registration form to join our next orientation session!

## **Meet our Training Team**

At Maryland New Directions, we are proud to have a dedicated training team with diverse skills and experiences. Together, they continue to increase our training opportunities, supportive services, and employer partnerships to ensure our clients succeed. In the past year, we have been proud to welcome two new members to our training team and launch a new Professional Skills Training program focused on career planning, rapid placement, adequate wages, and long-term job retention.



Click here to read more about our training team, and our new Professional Skills Training Program!



Mary Carole "MC"
Training Director



**Dwayne** Trainer / MWW Project Manager



Mercury Trainer & Culture Committee Member

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### **Employers: Join our Industry Advisory Committee!**

Maryland New Directions is currently working to expand our career training offerings by launching a new preapprenticeship program called Building Trades Career Pathways. This program will use a blended curriculum to help clients gain career-focused job-readiness training, and soft skills to prepare them to enter directly into a building trade apprenticeship program or obtain employment in the building trades industry.

As we develop this new program, we are seeking experts from the building trades to volunteer to join our **Industry** Advisory Committee and help us shape our curriculum.

If you are passionate about contributing to the next generation of professionals in your trade, this is a wonderful opportunity to help prepare a new pipeline of qualified talent.



Click here to learn more!

#### **Hire Our Candidates!**

If you are hiring, please consider a Maryland New Directions candidate. We make the hiring process easy, as every person who completes one of our training programs is motivated, prepared, and qualified to succeed in their new career. We offer candidates at all skill levels, from laborers to professionals, and we are proud that 82% of new hires placed through our services remain with their new employers for at least a year.



Click here to learn more about hiring from MND!

#### Volunteer with us!

We are always seeking help from professionals who want to give back to their community to support the needs of our motivated job seekers. We have many volunteer opportunities for individuals and groups of 5-15 people. In the 2023 fiscal year, 99 volunteers gave 700 hours to MND.

- Mock Interviews: Help our clients practice their interviewing skills at our monthly Mock Interviews event.
- No One Waits (NOW) Job Search Assistants: Support our clients with resume development, navigating online job listings, and applying for open positions in our NOW computer lab.
- Clothing Boutique Volunteers: Sort, tag, and hang clothing in our boutique to help our clients dress for success.
- **Group Presentation Evaluators:** Listen and offer constructive feedback as our clients hone their presentation skills and confidence as part of their training experience.
- Administrative Volunteers: Support our front desk and overall administrative needs.
- Marketing and Development Committees: Support the planning and implementation of fundraising events and strategies, help grow the visibility of the organization, identify new and expand current relationships with various stakeholders, and more.



Ready to volunteer? Click here to learn more and contact our volunteer engagement manager, Karlise "Kae" Brown!

# **Our Hiring Partners**

These are just a few of many leading companies that have found success hiring MND graduates.















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maryland new directions CHANGING LIVES THROUGH EMPLOYMENT

2700 N. Charles Street, Ste. 200 Baltimore, MD 21218

- MDNewDirections.org
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- @MNDBaltimore
- @MarylandNewDirections3204
- in linkedin.com/company/Maryland-New-Directions

Maryland New Directions is proud to have held the highest rankings from both Candid and Great Nonprofits for the past two decades!

Platinum Transparency 2024

Candid.





Special Thanks to our Recent **Financial Supporters** 

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MND

# Our 6th Annual MVP Event is set for September 26! Tickets on sale now!

Mark your calendars and secure your tickets for our 6th Annual MVP Event. Join us September 26 at Mt. Washington Tavern as we celebrate the accomplishments of our wonderful clients, staff, volunteers, and partners at our annual MVP Event! Meet the clients whose stories inspired us most this year and the dedicated individuals who helped make their success possible. Enjoy food and drink, win great raffle prizes from local businesses, and more!

With your support, Maryland New Directions can offer opportunities for more Baltimore-area residents to access quality, specialized career training at no cost. Whether you are a long-term supporter of MND or brand new to us, this event is a great opportunity to learn more about our important, life-changing work in a relaxed, fun environment. Come see what we are all about and help make a difference in our community - buy your tickets now!



Click here to purchase your tickets.



Sponsorships are available from \$500 - \$2,000. If you are a Maryland resident or a company based in Maryland, you may qualify for a Maryland State Community Investment Tax Credit for some or all of your contribution!



Please email Barbara Reed to learn more.